2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 164 MULTI-TOPIC SURVEY
FINAL QUESTIONNAIRE
FEB. 24 – MARCH 2, 2025

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

X_FORM
1   Form 1
2   Form 2
Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form
ATP source: Randomly assigned for each survey.

--------------------------------**MAIN QUESTIONNAIRE BEGINS HERE**--------------------------------
----

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE

TXT:
DISPLAY TO ALL:
On a different topic…

QUE: DIETHLTHY
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

Overall, would you say your diet is...

[PN: IF CATI:] **(READ LIST)**

1 Extremely healthy
2 Very healthy
3 Somewhat healthy
4 Not too healthy
5 Not healthy at all
98 **[PN: IF CATI:]** **(DO NOT READ)** Don't know
99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:]** **(DO NOT READ)** Refused

----

BAT: FOODCHOICE
ASK ALL:
[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS DIETHLTHY; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] In general, how important is each of the following to you when deciding what food to get?

[PN: IF CATI: READ FOR FIRST ITEM:] In general, how important is each of the following to you when deciding what food to get? First, **(INSERT ITEM).** **(READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, **(INSERT ITEM)**. **(READ AS NECESSARY:** How important is this to you when deciding what food to get? **(READ LIST IF NECESSARY))**

BATTERY ITEMS:
a How much the food costs
b How convenient the food is to get and prepare
c How the food tastes
d How healthy the food is for you

RESPONSE CATEGORIES:
1 Extremely important
2 Very important
3 Somewhat important
4 Not too important
5 Not at all important
98 **[PN: IF CATI:]** **(DO NOT READ)** Don't know
99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:]** **(DO NOT READ)** Refused

----

BAT: EATWHERE
ASK ALL:
[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-6/6-1 HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] Typically, how often do you do each of the following?

[PN: IF CATI: READ FOR FIRST ITEM:] Typically, how often do you do each of the following? First, **(INSERT ITEM)**. **(READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, **(INSERT ITEM)**. **(READ AS NECESSARY:** How often do you **(INSERT ITEM)**? **(READ LIST IF NECESSARY))**

BATTERY ITEMS:
a   Eat a home-cooked meal
b   Eat out at a restaurant
c   Eat delivery or take out

RESPONSE CATEGORIES:
1   Every day
2   A few times a week
3   About once a week
4   A few times a month
5   A few times a year
6   Never
98   **[PN: IF CATI:] (DO NOT READ)** Don't know
99   **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

----

QUE: KNOWHLTHY
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS DIETHLTHY; INCLUDE ROTATION IN DATA FILE]

How confident are you that you know which foods are healthy for you?

[PN: IF CATI:] (READ LIST)

1   Extremely confident
2   Very confident
3   Somewhat confident
4   Not too confident
5   Not at all confident
98   **[PN: IF CATI:] (DO NOT READ)** Don't know
99   **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

---

QUE: FINDHLTHY
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

How easy or difficult is it to find healthy food close to where you live?

[PN: IF CATI:] (READ LIST)

1   Very easy
2   Somewhat easy
3   Neither easy nor difficult
4   Somewhat difficult
5   Very difficult
98   **[PN: IF CATI:] (DO NOT READ)** Don't know
99   **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

---

QUE: BUYHLTHY
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

For you, over the last few years, has the price of healthy food become…

[PN: IF CATI:] (READ LIST)

1   A lot more expensive
2   A little more expensive
3   Neither more nor less expensive
4   A little less expensive
5   A lot less expensive
98   **[PN: IF CATI:] (DO NOT READ)** Don't know
99   **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

---

QUE: BUYHLTHY2
ASK IF MORE EXPENSIVE (BUYHLTHY=1,2):

Does the increased cost of healthy food make it more difficult for you to eat healthy?

[PN: IF CATI:] [INTERVIEWER: IF YES, PROBE: Does it make it <u>a lot</u> more difficult or <u>a little</u> more difficult?**]**

1   Yes, <u>a lot</u> more difficult
2   Yes, <u>a little</u> more difficult
3   No, does not make it more difficult
98   **[PN: IF CATI:] (DO NOT READ)** Don't know
99   **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

----

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE